

# What would a Common Sustainable Food Policy need to be and to do?

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**March 11 2016**

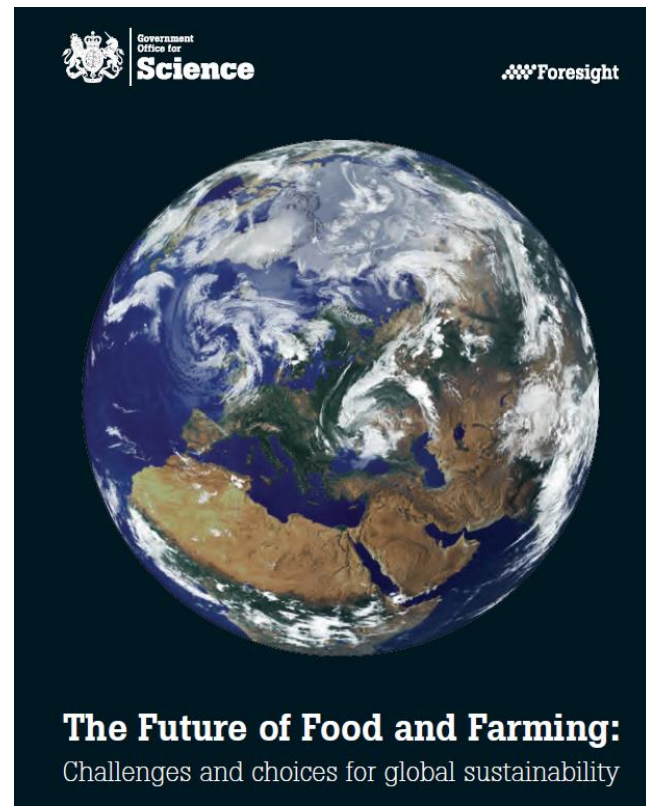
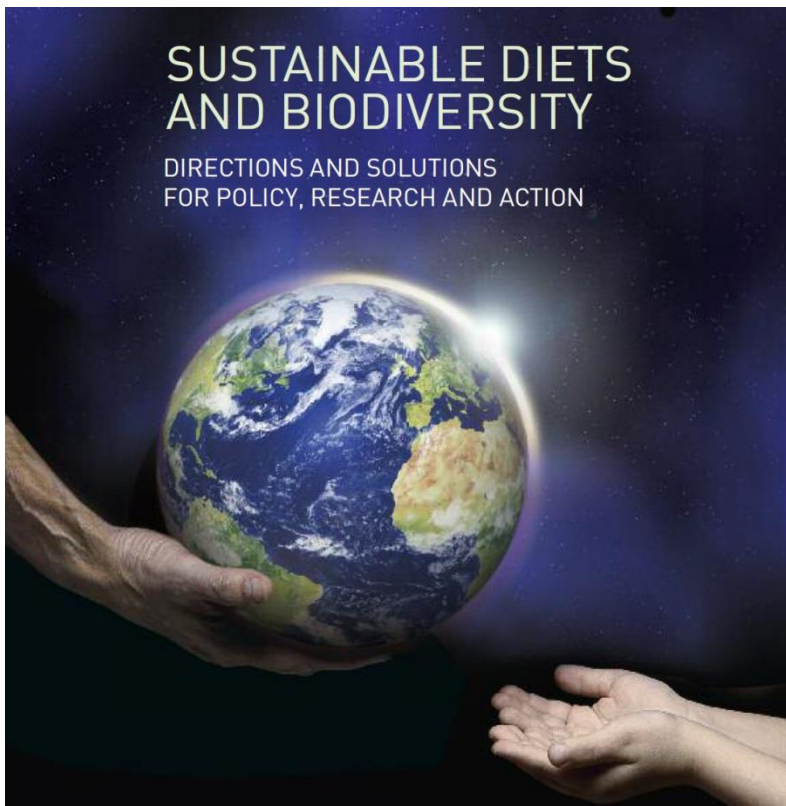
**paper to EPHA EEB seminar 'Towards a Sustainable Food Policy'**  
**<http://www.eph.org/a/6472>, held on 11 March 2016, at the Permanent  
Representation of the Netherlands in Brussels, 4 - 10 Avenue de Cortenbergh,  
1040 BRUSSELS Belgium**

# 1. CAP's challenges

Pragmatic incremental change?

Geo politics?

Public support?



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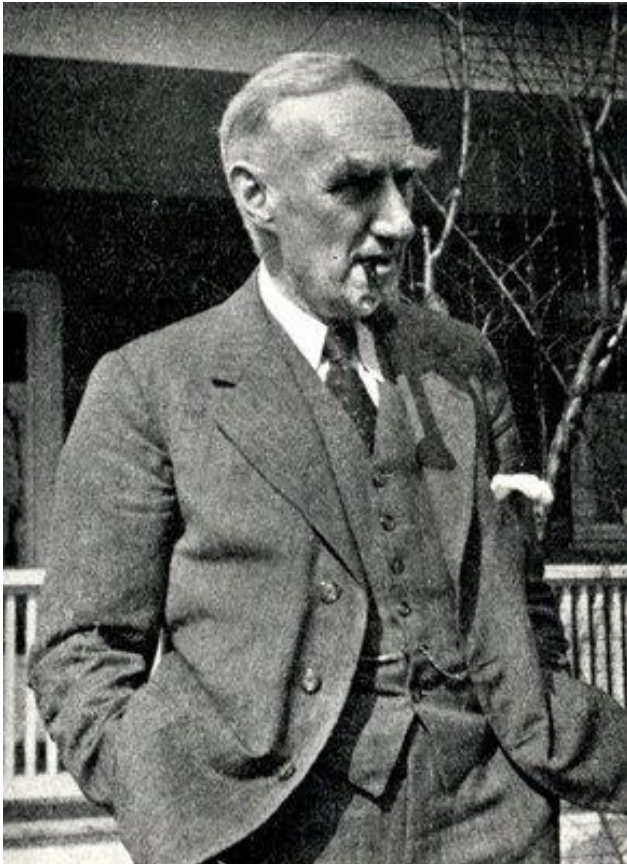
## **2. what is CAP for?**

Ecological public health

Food security

Re-engag

# Linking food, health, income & justice



**John Boyd Orr**  
**(1880-1971)**  
public health researcher  
1<sup>st</sup> D-G of FAO



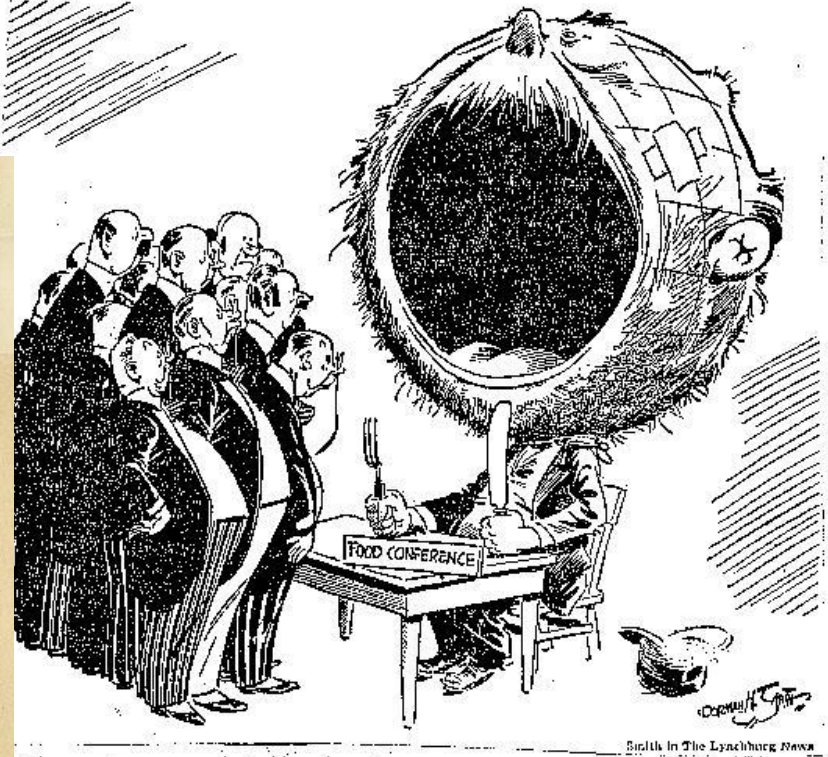
**Sicco Mansholt**  
**(1908-1995)**  
1<sup>st</sup> European Agriculture  
Commissioner for 1958-1972



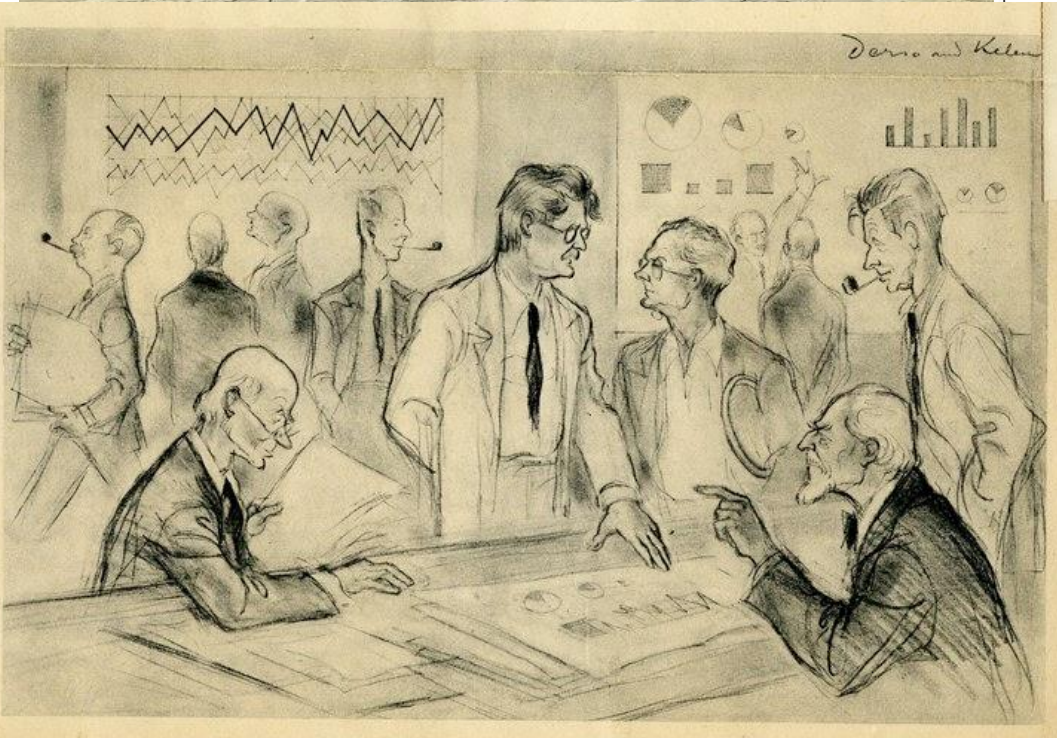
# Hot Springs Conference 1943

source: LSE digital library - UK delegation (pic) & Lionel Robbins (drawing); *Lynchberg News* - US cartoon

WHAT WE MUST LOOK INTO



Smith in The Lynchberg News



MAY 23,

# **4. What model to aim for?**

New pillar 3?

'health' into pillar 2 or 1?

Total change?

# 5. Opportunities

Crises

Politics

Incremental change



# **6. What this needs from us?**

Thinking

Mapping forces

Using hotspots

Modelling

# Conclusions

Think big

How can this resolve real problems?

Policy relevant evidence