

# COMMUNICATING THE CHALLENGE OF ANTIMICROBIAL RESISTANCE.

HOW TO INCREASE PUBLIC UNDERSTANDING  
OF DRUG-RESISTANT INFECTIONS.

7 SEPTEMBER 2016 | PRESS CLUB, BRUSSELS | 17.30 - 19.30 | [EPHA.ORG/OUR-EVENTS](http://EPHA.ORG/OUR-EVENTS)

Organized by the Wellcome Trust with the support of the European Public Health Alliance.



## AGENDA

17:30 – 18:00	Welcome reception & Registration
18:00 – 18:20	Opening & Introduction  Nina RENSHAW, Secretary General, EPHA Sascha MARSCHANG, Policy Manager, EPHA
18:20 – 18:40	‘Communicating drug-resistant infections: Wellcome Trust study results’  Amy COX, Marketing & Communications Project Manager, Wellcome Trust
18:40 – 19:00	‘ <b>AMR over time:</b> Challenges, changes and opportunities’  Dr Dominique MONNET, Head of Programme Antimicrobial Resistance and Healthcare-associated infections (ARHAI), European Centre for Disease Control
19:00 – 19:20	Q&A with audience
19:20 – 19:30	Closing remarks



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