



HEALTHY INNOVATION FOR ALL

29 NOV | 9.00-18.30 | PERMANENT REPRESENTATION OF THE REPUBLIC OF POLAND TO THE EU | ORGANISED BY THE EUROPEAN PUBLIC HEALTH ALLIANCE (EPHA)

The 2016 European Public Health Alliance (EPHA) Universal Access and Affordable Medicines Forum under the auspices of the Polish Permanent Representation to the European Union.



PROGRAMME

09:00-09:30 | *Registration & coffee*

09:30-09:45 | *Welcoming remarks by Marek Tombariewicz, Deputy Minister of Health, Poland Introduction by Yannis Natsis, Policy Coordinator, Universal Access & Affordable Medicines, EPHA*

09:45-11:15 | *Setting the scene: Is medicines' affordability feasible? (90 mins)*

Open discussion moderated by Dr Deborah Cohen, Associate Editor, British Medical Journal (BMJ)

- Sabine Vogler, Head, WHO Collaborating Centre for Pharmaceutical Pricing and Reimbursement Policies, Pharmacoeconomics Department, Gesundheit Österreich GmbH (GÖG/Austrian Public Health Institute)
- Juan José Rodríguez Sendín, President, General Medical Council of Spain (CGCOM)
- Beata Stepniewska, Deputy Director-General & Head of Regulatory Affairs, Medicines For Europe
- Mark Davis, Director, Government affairs & Policy - EMEA, Gilead

Q&A

11:15-11:30 | *Coffee break (15 mins)*

11:30-13:00 | *Why is the current model of medical innovation failing us? (90 mins)*

Open discussion moderated by Dr Deborah Cohen, Associate editor, British Medical Journal (BMJ)

- Jürgen Windeler, Director, IQWiG
- Gregg Gonsalves, Co-Director, Global Health Justice Partnership, Yale University & patient activist
- Courtney Davis, Senior Lecturer, Department of Social Science, Health and Medicine, King's College London, London, UK
- Wolf-Dieter Ludwig, Chairman, Drug Commission, German Medical Association – Member, Management Board, European Medicines Agency (EMA)
- Alexander Natz, Secretary General, European Confederation of Pharmaceutical Entrepreneurs (EUCOPE)

Q&A

13:00-13:45 | *Lunch (45 mins)*





13:45-15:15 | *What about the alternatives? (90 mins)*

Open discussion moderated by Dr Deborah Cohen, Associate editor, British Medical Journal (BMJ)

- Eric Stobbaerts, International Development Advisor, Drugs for Neglected Diseases Initiative (DNDi)
- Irina Cleemput, Senior Health Economist, Belgian Health Care Knowledge Centre (KCE)
- Denis Lacombe, Director-General, European Organisation for Research and Treatment of Cancer (EORTC)
- Boris Azais, Director Public Policy for Europe and Canada, MSD

Q&A

15:15-15:30 | *Coffee break (15 mins)*

15:30-17:00 | *Outside the box (90 mins)*

Open discussion moderated by Dr Deborah Cohen, Associate editor, British Medical Journal (BMJ)

- Silvio Garattini, Director, Mario Negri Institute for Pharmacological Research
- EMA representative (tbc)
- Flora Giorgio, Head of Sector Health Technology Assessment, Unit Medicinal Products (B4), DG SANTE, European Commission
- Elizabeth Kuiper, Director European Affairs, European Federation of Pharmaceutical Industries and Associations (EFPIA)
- Marc Van de Castele, Coordinator of pharmaceutical assessment, Belgian Institute for Health Insurance and Invalidity (RIZIV/INAMI)
- Katy Athersuch, Medical Innovation & Access Policy Adviser, Médecins Sans Frontières-Access Campaign

Q&A

Concluding remarks: Yannis Natsis, Policy Coordinator, Universal Access & Affordable Medicines, EPHA

17:00-18:30 | *Networking reception*

EVENT INFORMATION



Permanent Representation of the Republic of Poland to the European Union
Rue Stevin 139, 1000 Brussels

Organisers:



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