



europaean **public health** alliance

Rue de Trèves 49-51  
1040 Brussels  
BELGIUM

☎ +32 (0) 2 230 30 56

☎ +32 (0) 2 233 38 80

✉ epha@epha.org

🐦 @EPHA\_EU

📘 facebook.com/epha.eu

Visit us at

[www.epha.org](http://www.epha.org)

# Working towards better health for all

europaean public health alliance



# Bringing together the public health community.

We aspire to be a change agent, working to protect and improve public health and reduce health inequalities in European policies. We are a dynamic member-led organisation, made up of diverse civil society interests in all aspects of public health, including patients, health professionals, disease specific groups,

organisations campaigning on health determinants and groups working with disadvantaged communities. We bring together the public health community to provide thought leadership, facilitate change and build public health capacity to deliver equitable solutions to European public health challenges.

## Mission and Vision

Our mission is to bring together the public health community to provide thought leadership and facilitate change; to build public health capacity to deliver equitable solutions to European public health challenges, to improve health and reduce health inequalities.

## Values

Our values are: Equity; Solidarity; Sustainability; Universality; Diversity and Good Governance.

## Our key Campaigns

Our key campaigns tackle major threats or opportunities to protect and improve public health offered by EU policy in the coming years. They bring added value to EPHA Members, providing capacity and opportunities to share their specialist input. All of our key campaigns combine EPHA Members' expertise and perspectives to maximise the impact of our actions.

**90+**  
members

**29**  
countries

**PREVENTION  
PROMOTION  
PROTECTION  
PARTICIPATION**

**5**  
main campaigns

**23**  
years of experience

**our approach**

### ANTIMICROBIAL RESISTANCE (AMR)

EPHA's AMR campaign seeks to ensure that drug-resistant infections remain high on the agenda of the EU institutions and European governments by reframing it as a public health issue.

### FOOD, DRINK & AGRICULTURE

Eating well is essential for a healthy life. But today's food and agricultural system is not living up to its potential of enabling healthy, sustainable diets for all. This campaign takes a systemic approach to food and drink environments (including alcohol) and agriculture and engages to create a coherent, health-sensitive, sustainable food policy for Europe.

### HEALTHY ECONOMIES

The financial crisis has had serious adverse impacts on health, particularly

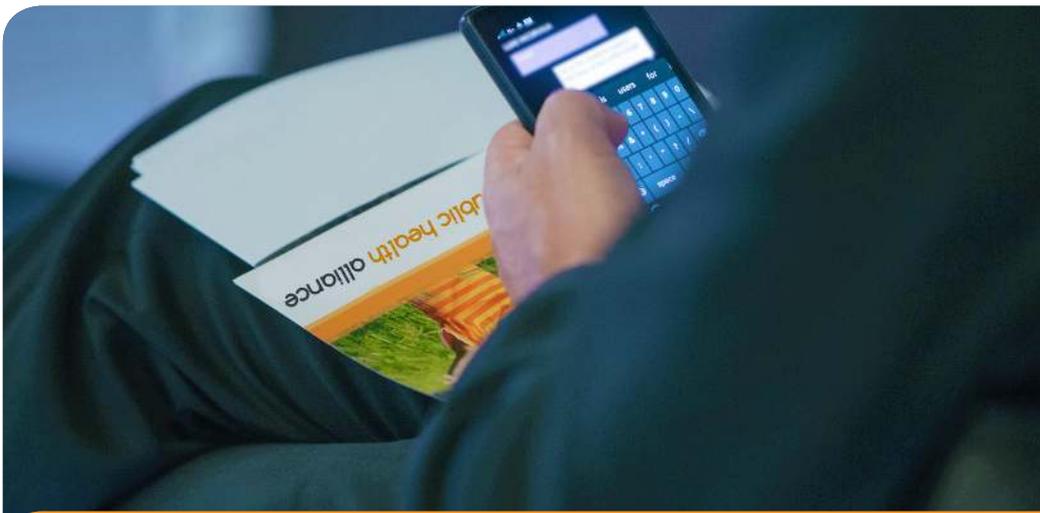
for vulnerable people. The European Semester cycle of economic and policy coordination should strive to better balance fiscal and social priorities as defined in the Europe 2020 strategy.

### TRADE FOR HEALTH

Our health is not for trade. All trade negotiations must ensure policy and regulatory space for governments and the EU to protect and improve public health.

### UNIVERSAL ACCESS AND AFFORDABLE MEDICINES

Our work aims to address the root causes of the access to medicines crisis facing patients across the continent. The campaign looks at issues such as the quality of medical innovation, incentives for research and development, and the need for transparency and public accountability in pharmaceutical policy-making.



## PROJECTS AND PRIORITIES RELY ON US.

We take on other projects according to our values and mission and in line with our campaigns. Our horizontal priorities are included in everything we do, including, but not limited to, mental health, health workforce, complementary and alternative medicine, children and youth, gender equality, and reducing health inequalities by speaking up for health rights of people in vulnerable situations.

For these issues, EPHA offers the following services to members:

- News alerts, policy updates and analysis
- Working Group support
- Opportunities to increase members' presence and profile at EU level, representing EPHA where they have specialist expertise
- Support to member-led initiatives, events, campaigns and media actions
- On request, additional support on a consultancy basis.



## HOW WE WORK

We actively participate in policy debates and dialogues to advocate for European policy change to protect and improve public health and reduce health inequalities, according to whole-of-society and governance-for-health approaches;

Our primary audience for EPHA's public health messages is policy- and decision-makers, including European politicians, civil servants, plus opinion formers from civil society, relevant stakeholders and the media; We promote and facilitate participation in the European policy-making process and in EU programmes for the public health community by offering capacity-building opportunities and support for cooperation and partnership, particularly to those working with disadvantaged groups and regions.

We work cooperatively and constructively with civil society platforms and like-minded organisations to advocate more effectively for equity, transparency and good governance in European policies and policy-making.