

Voting Recommendations

ENVI Committee vote of 31 January 2017
– AVMSD –

Support Key Amendments	Comment
COMP 1	Ensures children are better protected from exposure to audiovisual marketing for foods high in fat, sugar and salt (HFSS). Introduces requirement that such advertising is not allowed during peak viewing hours.
COMP 4	Ensures children are better protected from exposure to audiovisual marketing of alcohol. Introduces requirement that such advertising is not allowed during peak viewing hours.
128	Includes the WHO Nutrient profile model, which is carefully crafted for child marketing and aims to fight obesity, into the articles.
143	Ensures sharing of best-practice on co-regulatory codes of conduct at EU level.
147 / 148 / 149	Restricts sponsorship of programmes by alcohol and HFSS food manufacturers.
158 (or: 159 + 162, or: 160 / 161 + 163) Or: 150 / 151	Restricts product placement of alcohol and HFSS food inside programmes. Restricts product placement in general.
169 / 170 / 171 / 172 / 173	Maintains maximum proportion of advertising per hour.
195 & 198	Requests Commission to assess the effectiveness of codes of conduct in minimising exposure to unhealthy marketing and to draw up a report on tackling internet and social media marketing.
20 / 21 / 22 / 23	Introduces Art. 168 TFEU - Health in all policies obligation – into the legal basis.

Support Amendments to recitals	Comment
38 / 40	Recital stressing the need to introduce effective measures to minimise exposure to HFSS food marketing.
44 / 45	Recital stressing the need to introduce effective measures to minimise exposure to alcohol marketing.
49 / 50	Recital emphasising the potential of regulation and co-regulation as governance mechanisms.
55	Recital on sponsorship.
56 / 57 / 59 / 65	Recital on product placement.
95 / 96 / 97	Recital emphasising the potential of regulation and co-regulation as governance mechanisms.