Annex to
Open letter to the members of the Committee on Culture and Education of 10.04.2017

Impact of marketing on consumption patterns

- WHO: The extent, nature and effects of food promotion to children: a review of the evidence to December 2008
- WHO European region report: Tackling food marketing to children in a digital world: trans-disciplinary perspectives
- WHO report Monitoring food and beverage marketing to children via television and the Internet
- European Commission report: Study on the impact of marketing through social media, online games and mobile applications on children's behaviour
- ECORYS (2015) Study on the exposure of minors to alcohol advertising on linear and non-linear audio-visual media services and other online services, including a content analysis – Final Report
- Science Group of the European Alcohol and Health Forum (2009) Does marketing communication impact on the volume and patterns of consumption of alcoholic beverages, especially by young people?

Self Regulation and Public Health

- Bartlett and Garde (2013) Time to Seize the (Red) Bull by the Horns: The European Union’s Failure to Protect children from alcohol and unhealthy food marketing.

WHO nutrient profile model

- WHO Regional Office for Europe’s Nutrient Profile Model
Calls to address marketing of unhealthy foods and alcohol

- EP resolution of 1 February 2007 on ‘Promoting healthy diets and physical activity: a European dimension for the prevention of overweight, obesity and chronic diseases’
- European Parliament resolution of 29 April 2015 on Alcohol Strategy
- EU Commission White paper on A Strategy for Europe on Nutrition, Overweight and Obesity related health issues
- EU Action plan on childhood obesity 2014 -2020
- WHO Set of recommendations on the marketing of foods and non-alcoholic beverages to children: http://www.who.int/dietphysicalactivity/publications/recsmarketing/en/
- WHO: Report of the Commission on ending childhood obesity
- WHO Global Status Report on Alcohol and Health 2014
- OECD (2015) Tackling Harmful Alcohol Use
- Set of 9 voluntary global NCD targets for 2025
- Sustainable development goals: http://www.un.org/sustainabledevelopment/health/
- WHO Action plan for the prevention and control of noncommunicable diseases in the WHO European Region (2016 – 2025)