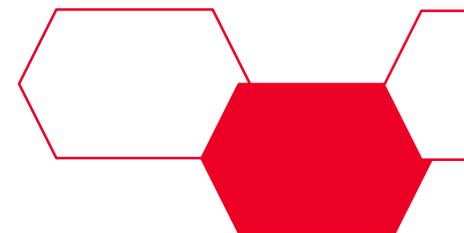


A pink outline map of the Skåne region in Sweden, with the text "Det öppna Skåne 2030" centered inside it.

Det öppna Skåne 2030

Kontie Moussa, PhD
Department of regional development
Regional Head Office, Region Skåne



Region Skåne

Population: 1.3 million
33 Municipalities with 13 cities

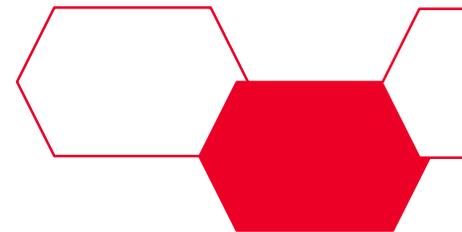
Responsible for:

- **Health care and medical services (primary, specialist ambulance and dental care)**
- **Public transportation**
- **Regional growth and development (urban planning, infrastructure, environmental protection and Culture)**



Priority positions with a number of sub-strategies and goals

- To offer optimism and quality of life
- To be a strong, sustainable growth engine
- To benefit from its polycentric urban structure
- To develop the welfare services of the future
- To be globally attractive



Lessons learnt from Regional development strategy “The open Skåne”

- Find a common purpose
- Focus on the process
- Trust the process
- Emphasise governance
- Create ownership
- Involve and empower other sectors



Region Skånes performance in improving the health of population

Focuses on social determinants of chronic diseases:

- Enhancing physical activity (ca 1000km bicycle roads, Physical activity on prescription)
- Reducing smoking prevalence ANDT strategy
- Healthy diet project, healthy aging
- Reducing risky consumption of alcohol

