Is local government the new frontline for public health?

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Municipal Diplomacy: a strategy for Health and Energy transition

- **Health & social health** needs not to *leave anyone behind* and rather take *each and everyone on board*
- **Plural strategy**
- Cities need to build **alliances** with **all sorts and levels of partners and stakeholders**
- A **quasi-concept**, no definite epistemic community yet
- **Diplos**: covenant, compact
- Health as a **lingua franca** for **inter-sectoral, multilevel, participatory dialogue**
- **3 main lines of action**
  - **CHD within the City – social innovation**: Camminamenti, No alla solit'udine, Reader's night, Energy in play, World Games Day, Pi Day, Urban Gardens, Healthy Snacks, Pedibus, de-siloing: building trust & process owners – city branding
  - **CHD networking with other cities**: Charters, EU Projects, Networks – Evaluation Assessments, Indexes
  - **Multilevel Governance** **ADESSO** (Health and Safety Now)
Social Innovation & Middle-out approaches

Post heroic leadership
Open innovation model
Social brokers, role of cities as intermediators
Facilitating and enabling policies
Often systems are out of balance between giving and receiving
Resources are misused – scarce – onerose
Web-based systems are open to uncertainty
Sharing -circular
Networks NGOs, voluntary associations, retired craftmen, public services to support older and frail people in their everyday life, especially those living alone, with disabilities or economic difficulties (shopping, transports, listening, reading, legal advice, repairs, prescriptions etc).

NO ALLA SOLIT’UDINE: age-friendly environments, social innovation, brokerage and intermediation
AGE-FRIENDLY ENVIRONMENTS: cognitive decline prevention, intergenerational activities, contrasting solitude, promoting computer literacy & urban gardens.
WALK TO SCHOOL: social inclusion, intergenerational activity, urban planning to enhance house-to-school routes
WORLD GAMES DAY: more than 60 stakeholders organising recreational & educational activities, games, sports for all target groups, including disabled people
Health hub for migrants & refugees in a former military area