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7 SEPTEMBER · BRUSSELS

Is local government the new frontline for public health?

Furio Honsell

Mayor of Udine (ITALY)

President of the European Covenant on Demographic Change

Member Political Board Covenant of Mayors for Energy and Climate Change

Vice President of the Italian WHO Healthy Cities Network

Member of the Political Vision Group of WHO Healthy Cities Network

President of the Italian Association of Public Toy Libraries

Spokesperson of Council of European Municipalities and Regions (CEMR)

Member of the Executive Committee of the Health City Institute (National Health Institute)

Professor of Automata Theory - Former VC of University of Udine

Municipal Diplomacy: a strategy for Health and Energy transition

- **Health & social health** needs not to *leave anyone behind* and rather take *each and everyone on board*
- **Plural strategy**
- Cities need to build **alliances** with **all sorts** and **levels** of **partners** and **stakeholders**
- A **quasi-concept**, no definite epistemic community yet
- **Diplos**: covenant, compact
- Health as a *lingua franca* for **inter-sectoral, multilevel, participatory dialogue**
- 3 main lines of action
 - **CHD within the City – social innovation**: Camminamenti, No alla solit'udine, Reader's night, Energy in play, World Games Day, Pi Day, Urban Gardens, Healthy Snacks, Pedibus, de-siloing: building trust & process owners – city branding
 - **CHD networking with other cities**: Charters, EU Projects, Networks – Evaluation Assessments, Indexes
 - **Multilevel Governance** ADESSO (Health and Safety Now)

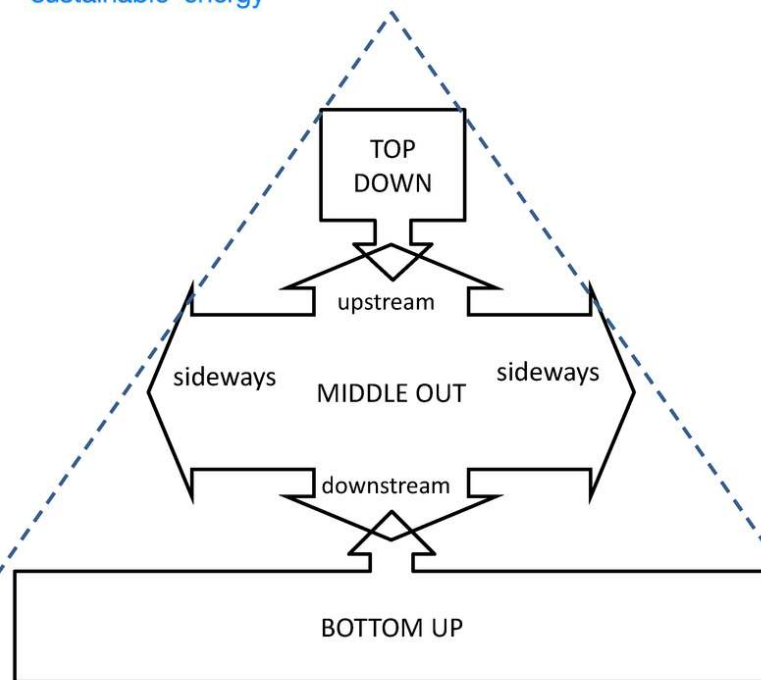
Social Innovation & Middle-out approaches



The Covenant on Demographic Change



- Post heroic leadership
- Open innovation model
- Social brokers, role of cities as intermediators
- Facilitating and enabling policies
- Often systems are out of balance between giving and receiving
- Resources are misused – scarce – onerous
- Web-based systems are open to uncertainty
- Sharing -circular



NO ALLA SOLIT'UDINE: age-friendly environments, social innovation, brokerage and intermediation

Networks NGOs, voluntary associations, retired craftsmen, public services to support older and frail people in their everyday life, especially those living alone, with disabilities or economic difficulties (shopping, transports, listening, reading, legal advice, repairs, prescriptions etc).

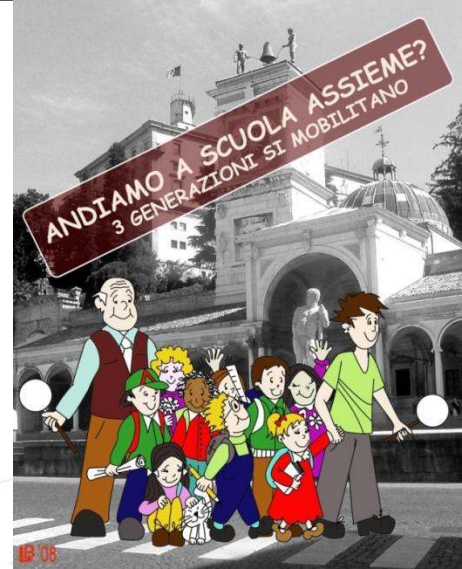


AGE-FRIENDLY ENVIRONMENTS: cognitive decline prevention, intergenerational activities, contrasting solitude, promoting computer literacy & urban gardens

Move your minds...minds on the move



WALK TO SCHOOL: social inclusion, intergenerational activity, urban planning to enhance house-to-school routes



WORLD GAMES DAY: more than 60 stakeholders organising recreational & educational activities, games, sports for all target groups, including disabled people



LUDOTEC



Health hub for migrants & refugees in a former military area

