



EUROPEAN CARPET MARKET

CARPET DEMAND BY SECTOR

RESIDENTIAL BUILDINGS

55%



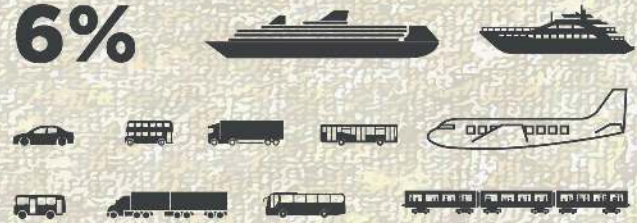
NON-RESIDENTIAL BUILDINGS

39%



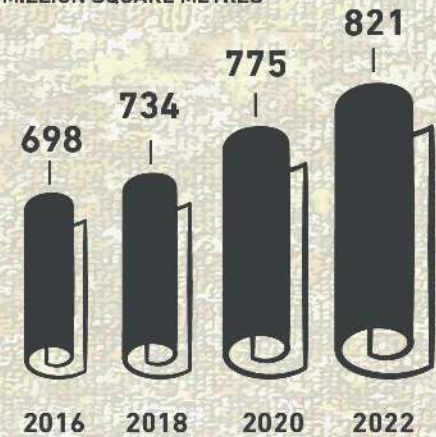
OTHERS

6%



PROJECTED GROWTH OF THE EU CARPET MARKET*

MILLION SQUARE METRES



ANNUALLY
2.7%

VALUED AT
€56
BILLION

*Source, Grand View Data, 2016



DEMAND

698

MILLION METRES²



NET REVENUE

€47

BILLION*

WHAT HAPPENS TO POST CONSUMER CARPETS IN EUROPE?

YEARLY

1.6 = 160X

MILLION TONNES

AS HEAVY AS



LANDFILL

60%



INCINERATION

37-39%



ESTIMATED RECYCLED

3%

