EUROPEAN CARPET MARKET

CARPET DEMAND BY SECTOR

- RESIDENTIAL BUILDINGS: 55%
- NON-RESIDENTIAL BUILDINGS: 39%
- OTHERS: 6%

WHAT HAPPENS TO POST CONSUMER CARPETS IN EUROPE?

YEARLY
- AS HEAVY AS 1.6 MILLION TONES = 160X

LANDFILL
- 60%

INCINERATION
- 37–39%

PROJECTED GROWTH OF THE EU CARPET MARKET

- MILLION SQUARE METRES
  - 2016: 698
  - 2018: 734
  - 2020: 775
  - 2022: 821

- ANNUALLY: 2.7%

- VALUED AT €56 BILLION

- ESTIMATED RECYCLED: 3%

- BELGIUM IS THE SECOND LARGEST CARPET MANUFACTURER WORLDWIDE AFTER THE US

- EUROPE IS THE WORLD’S SECOND LARGEST MARKET FOR CARPETS
- 65% OF EU DEMAND FOR CARPETS IS FILLED BY EU-BASED MANUFACTURING