



EPHA Call for Application for prospective consultants

[‘Prevention of Diesel Air Pollution Health Harm in Europe’ Campaign]

4th July 2018 - EPHA is looking for a prospective, experienced consultant having a proven record on EU advocacy on health or environment (preferably related to air pollution) or transport to support EPHA’s campaign ‘Prevention of Diesel Air Pollution Health Harm in Europe’. EPHA has a reasonable budget for this service.

As a background for the project, EPHA has just recently released an [EPHA briefing](#) focusing on the **health burden of air pollution, the biggest environmental health threat**. The aim of this briefing is to offer a publication that brings together the latest evidence, the political context and the public health perspective. A case study on the effects of diesel highlights how diesel emissions, particularly from road transport, are a major contributor to the health burden and cost of air pollution.

The next step in the campaign will be our next publication on clean air, a study that will evaluate the cost of diesel pollution on health and develop a number of scenarios from here to 2030. This study will be published in early autumn.

The role of the consultant would cover exactly that part of EPHA’s work. We are looking a consultant who can provide expert advice and implement key advocacy actions, with the active support of the EPHA team.

In case of need, EPHA can provide working space for a temporary period.

You can follow EPHA updates on Clean Air and public health at this link: <https://epha.org/clean-air/>

See further details in the [Annex](#).

Purpose/Task Outline:

1. Draft an advocacy strategy for EPHA for a European messaging campaign for the September 2018 - April 2019 period in coordination with EPHA – August 2018
2. Draft and implement a communication plan around the advocacy strategy September 2018 - April 2019 period in coordination with the EPHA Communications Team – August 2018
3. Implement the advocacy and communication strategies with the support of EPHA and its partners in September-November 2018, including:
 - a. Advocating for health in the relevant CO2 related ordinary legislative procedure – September-November
 - b. Planning and organising a launch event of the study ‘Diesel costs to Health in Europe’ by September 2018
 - c. Media launch of the study - October
 - d. An explanatory policy briefing event for EU Attachés (tax/transport/health/environment) – October-November
4. Make a proposal for a draft EPHA policy position on Diesel and Health October-November

A selection will be made on the basis of proposals.



Please note preference will be given to prospective consultants who can deliver quickly, without compromising quality, given the relatively short timeframe. We therefore invite you to make a short proposal for proposed activities. Please consider the following:

- **Please outline your previous experience relevant to this project in the transport/environment/health sector**
- **Please outline your network/connections you may have you could rely on during the implementation of the project**
- **What experience do you bring to the project? Please enclose CV and references**
- **Please indicate how will your proposal reflect the negotiations around 'Emission performance standards for new passenger cars and for new light commercial vehicles. Recast'^{1 2}**
- **Please outline your concept note for the advocacy and communications strategy including timeline (eg. GANTT Chart), you would like to elaborate on in this project**
- **Please indicate your daily rate and your budget breakdown.**

Please send your proposals to zoltan@epha.org, including travel costs to Brussels, if needed with budget by **6th August 2018 by 17:00 CET**. We will inform you of the results of the selection process by **10th August 2018**, for an immediate start.

¹ [http://www.europarl.europa.eu/oeil/popups/ficheprocedure.do?reference=2017/0293\(COD\)&l=en](http://www.europarl.europa.eu/oeil/popups/ficheprocedure.do?reference=2017/0293(COD)&l=en)

² https://ec.europa.eu/clima/policies/transport/vehicles/proposal_en