

# EPHA 2018

UNIVERSAL ACCESS AND AFFORDABLE  
MEDICINES FORUM



**TRAILBLAZERS**  
ROUTES TO BETTER AND AFFORDABLE  
MEDICINES BY 2025

20 November 2018

Scotland House, Brussels



#Trailblazers2025

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**09:00-09:30 REGISTRATION AND COFFEE**

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**09:30-09:45 WELCOME AND INTRODUCTION**

Yannis Natsis, Policy Manager for Universal Access and Affordable Medicine,  
European Public Health Alliance (EPHA) @Ynatsis, @EPHA\_EU

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**09:45-11:15 ACCESS TO MEDICINES IN EUROPE: ARE PAYERS FACING A DEAD END?**

*Open discussion moderated by Tania Dussey-Cavassini @TaniaDussey*

- Jo De Cock, CEO, National Institute of Health and Disability Insurance (RIZIV/INAMI), Belgium @RIZIV/INAMI
- Marjan Suselj, General Director, Health Insurance Institute of Slovenia (HIIS)
- Evert Jan van Lente, Director EU-Affairs, AOK-Bundesverband, Germany @AOK\_Politik
- Adrian van den Hoven, Director General, Medicines For Europe @medicinesforEU

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**11:15-11:30 COFFEE BREAK**

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**11:30-13:00 THOUGHT LEADERS FORUM: WHERE DO WE STAND AND WHERE IS MEDICINES POLICY IN EUROPE HEADING?**

*Open discussion moderated by Tania Dussey-Cavassini*

- Paola Testori Coggi, Italian Medicines Agency (AIFA) @Aifa\_ufficiale
- Clemens Auer, Special Envoy for Health, Federal Ministry of Labour, Social Affairs, Health and Consumer Protection, Austria
- Carlo Maria Marengi, Legal Attaché for Intellectual Property and Trade issues, Holy See @HolySeeUN, @pontifex
- Ri De Ridder, President, Médecins du Monde, Belgium @MdmBelgique
- Nathalie Moll, Director General, European Federation of Pharmaceutical Industries and Associations, EFPIA @NathalieMoll, @EPFIA

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**13:00-14:00 LUNCH**

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**14:00-15:30 PUBLIC INVESTMENT IN MEDICAL R&D IN EUROPE: WHY, WHEN, HOW & WHO?**

*Open discussion moderated by Tania Dussey-Cavassini*

- Marie-Paule Kieny, Director of Research, French National Institute of Health and Medical Research (INSERM), France @Inserm
- Stefano Vella, Director, National Center for Global Health, Istituto Superiore di Sanita (ISS), Italy @stefano\_vella, @istupsan
- Stuart Pritchard, Manager, European Union and Public Affairs, Wellcome Trust @wellcometrust
- Viviana Galli, Coordinator, European Alliance for Responsible R&D and Affordable Medicines @Vivivovi

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**15:30-15:45 COFFEE BREAK**

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**15:45-17:15 THE INNOVATION ECOSYSTEM IN EUROPE: HOW WILL IT LOOK LIKE IN 2025?**

*Open discussion moderated by Tania Dussey-Cavassini*

- Rufus Pollock, Entrepreneur, founder & president of Open Knowledge @rufuspollock, @OKFN
- Jan Van den Bossche, Partner, Fund+, Belgium
- Zoltán Kaló, Professor of Health Economics, Eötvös Loránd University (ELTE), Hungary
- Carin Uyl-de Groot, Professor of Health Technology Assessment, Erasmus School of Health Policy & Management, Erasmus University Rotterdam, Netherlands @ESHPM\_EUR

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**17:15-18:00 NETWORKING RECEPTION**

