

## **STOP - Science and Technology in childhood Obesity Policy**

### **Second STOP Stakeholders Dialogues**

**Online, 20 – 22 October 2020, 14.00-16.00 (CEST)**

Dear Stakeholders,

The Science & Technology in childhood Obesity Policy (STOP) project, a European Commission funded Horizon 2020 project, is organising its second Childhood Obesity Stakeholder Dialogues bringing together key stakeholders to share knowledge and discuss the drivers, challenges and solutions to improve the obesogenic environment in which children live.

We would like to invite you to attend the Childhood Obesity Stakeholder Dialogues conference which will take place **online** on **Tuesday 20 October – Thursday 22 October**.

Developing over four years and involving 31 research, advocacy and governmental organisations from 16 countries, the STOP project is designed to generate evidence-based policy recommendations to address the factors that have contributed to the spread of childhood obesity in European countries.

This conference is an essential step in the STOP stakeholder engagement process and will explore policy solutions based on research undertaken in STOP. We aim to have a lasting impact on childhood obesity and public health in Europe by linking our research to implementation action at the EU level. As the second of four such conferences, we aim to recommend a sustainable strategy for future stakeholder engagement in the area of childhood obesity.

The first STOP Stakeholders event in 2019 and a stakeholder web survey informed a *Social Network Analysis Report*, delivered to the European Commission in May 2020. This conference will build on the contents of that report, which will be shared in advance with registered participants.

The STOP Stakeholder Conference will develop along the following three themes:

1. *Health system stakeholder diversity and policies in supporting childhood obesity solutions (20<sup>th</sup> October 2020),*
2. *Social marketing measures, approaches and tools in reducing childhood obesity (21<sup>st</sup> October 2020),*
3. *Physical activity policies in supporting the maintenance of a healthy body weight and in reducing obesity in childhood (22<sup>nd</sup> October 2020).*

You will be invited to join one or more of the dialogs when you register at the following link:  
<https://www.1ka.si/a/296378>.

As a guiding principle of the STOP stakeholder engagement approach, we plan to explore, identify and discuss viable means of the engagement of different stakeholder groups using a transparent, trustful and constructive public health driven approach.

The next step in the STOP stakeholder engagement process will be a conference during the 2021 Slovenian Presidency of the Council of the European Union, organized in parallel with the Joint Action on Best practices in Nutrition (Best-ReMaP) conference, allowing for research knowledge translation to support policy decision making implementation. Due to limitations on the number of participants at the 2021 conference, priority will be given to those who will have attended prior STOP stakeholder engagement meetings.

We look forward to welcoming you to the dialogues. Please make sure you register by 30<sup>th</sup> September at the following link: <https://www.1ka.si/a/296378>.

Yours faithfully,



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STOP Project Coordinator  
Professor of International Health Policy &  
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**Dr. Mojca Gabrijelčič**  
STOP WP10 Leader  
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## STOP Second Stakeholders Dialogues

### PRELIMINARY PROGRAMME

20-22. October 2020, Online

**20. October: *Health system stakeholders diversity and policies in supporting childhood obesity solutions***

**21. October: *Social marketing measures, approaches and tools in reducing childhood obesity***

**22. October: *Physical activity policies in supporting maintenance of healthy body weight and in reducing obesity in childhood***

#### PRELIMINARY PROGRAMME for each day

14.00 – 14.10	Registration of the participants
14.10 – 14.30	Opening by WP10 coordinator and introduction of the participants
14.30 – 14.40	General presentation of the STOP project and aim of stakeholder dialogues, Q&A
14.40 – 15.25	STOP stakeholders Social Analysis Report discussion points, for comments and proposals for future STOP stakeholders work and sustainability plan building
15.25 – 15.45	Presentation of the research data on STOP stakeholders Social Network Analysis Report, highlighting the specific topic and reflection to the dialogs discussions
15.45 – 16.00	Main messages, conclusions and dialogues wrap-up

ABOUT STOP: The STOP project (Science and Technology in childhood Obesity Policy), 2018 – 2022, is a major initiative funded under the EU Horizon 2020 research programme launched this year (<http://www.stop-obesity-project.eu/>). The aim of the STOP project is to find the most successful and effective approaches to reduce the incidence of childhood obesity, while helping children already suffering the disease to get the best support.