

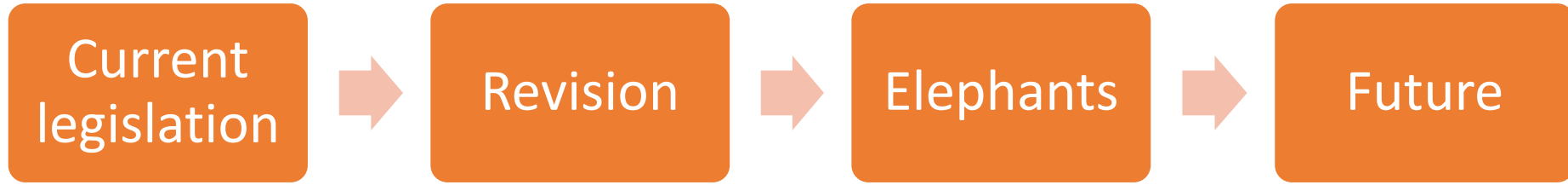


# Food Information to Consumers

Alba Gil - EPHA

6<sup>th</sup> June 2023  
Brussels





# Current legislation

Regulation 1169/2011 - Food Information to Consumers

- Allergens
- Nutritional information
- Mandatory origin information
- Requirements for online purchases



# Current legislation

Regulation 1169/2011 - Food Information to Consumers

- ✘ Nutritional claims
- ✘ Health claims



# Revision



## Food labelling to empower consumers to choose healthy and sustainable diets





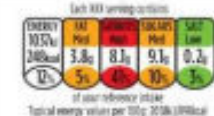





The Commission will propose mandatory harmonised front-of-pack nutrition labelling and develop a **sustainable food labelling framework** that covers the nutritional, climate, environmental and social aspects of food products.

- Harmonised mandatory **front-of-package** nutritional labelling
- Extend mandatory **origin** of certain products
- Revise rules on **date marking** (use by & best before)
- Mandatory indications for **alcoholic beverages\***

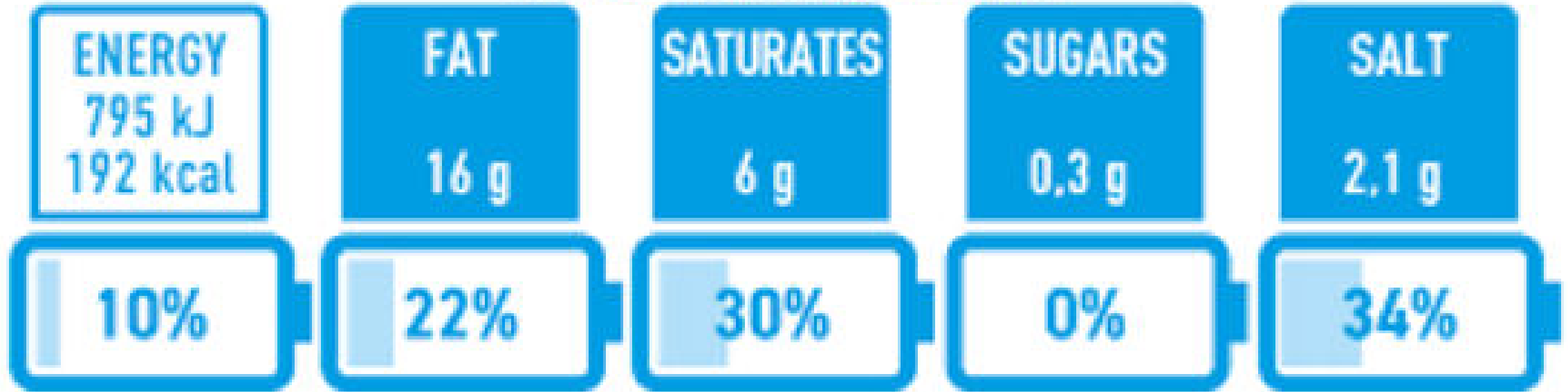
Europe's Beating  
Cancer Plan



**Table 1 – Typologies and formats of FOP nutrition labelling schemes implemented/proposed/announced at Member States' and UK level**

<i>Taxonomies put forward in the literature</i>				<i>Examples of FOP schemes</i>	<i>Developer</i>	<i>EU Member State</i>	
<b>Nutrient-specific labels</b>	<b>Numerical</b>	Non-directive	Reductive (non-interpretative)	<i>Reference Intakes label</i>		<i>Private</i>	<i>Across the EU</i>
				<i>NutrInform Battery</i>		<i>Public</i>	
	<b>Colour-coded</b>	Semi-directive	Evaluative (interpretative)	<i>UK FOP label</i>		<i>Public</i>	<i>UK</i>
				<i>Other 'traffic light' labels</i>		<i>Private (retailers)</i>	<i>PT, ES</i>
<b>Summary labels</b>	<b>Positive (endorsement) logos</b>	Directive	Evaluative (interpretative)	<i>Keyhole</i>		<i>Public</i>	<i>SE, DK, LT</i>
				<i>Heart/Health logos</i>		<i>NGO</i>	<i>FI SI</i>
				<i>Healthy Choice</i>		<i>Private</i>	<i>CZ, PL</i> <i>Phased out in NL</i>
	<b>Graded indicators</b>			<i>Nutri-Score</i>		<i>Public</i>	<i>FR, BE</i> <i>ES, DE, NL, LU</i>

Each portion (50 g) contains:



of an adult's reference intake (8.400 kJ / 2.000 kcal)

Per 100g: 1.589 kJ / 383 kcal

Each serving (150g) contains

<b>Energy</b> 1046kJ 250kcal	<b>Fat</b> <b>3.0g</b> LOW	<b>Saturates</b> <b>1.3g</b> LOW	<b>Sugars</b> <b>34g</b> HIGH	<b>Salt</b> <b>0.9g</b> MED
13%	4%	7%	38%	15%

of an adult's reference intake

Typical values (as sold) per 100g: 697kJ/167kcal





# Future (?)

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**PROMOTE SUSTAINABLE FOOD CONSUMPTION, FACILITATING THE SHIFT TOWARDS HEALTHY, SUSTAINABLE DIETS**

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Proposal for a harmonised **mandatory front-of-pack nutrition labelling** to enable consumers to make health conscious food choices

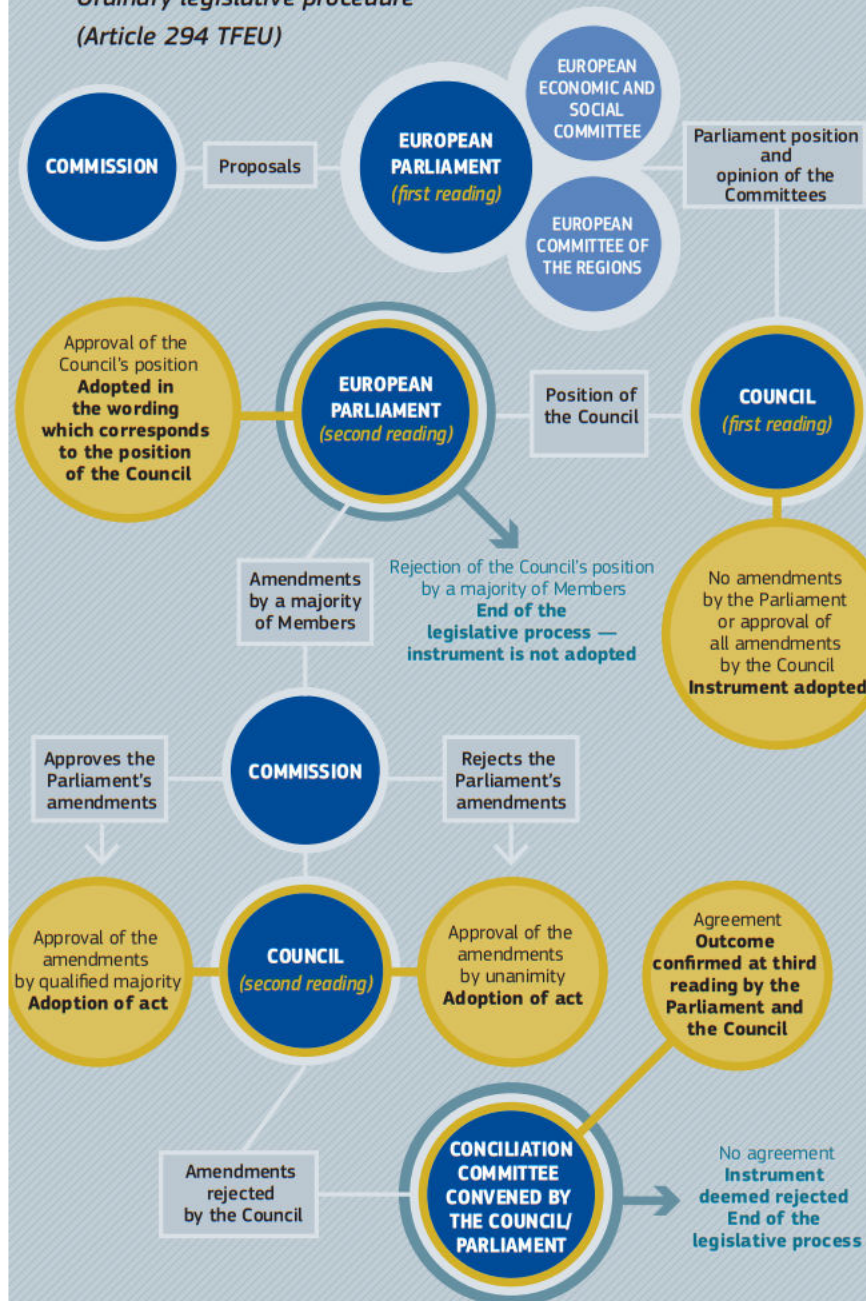
Q4 2022



# Procedure for adopting legislative acts

## Ordinary legislative procedure

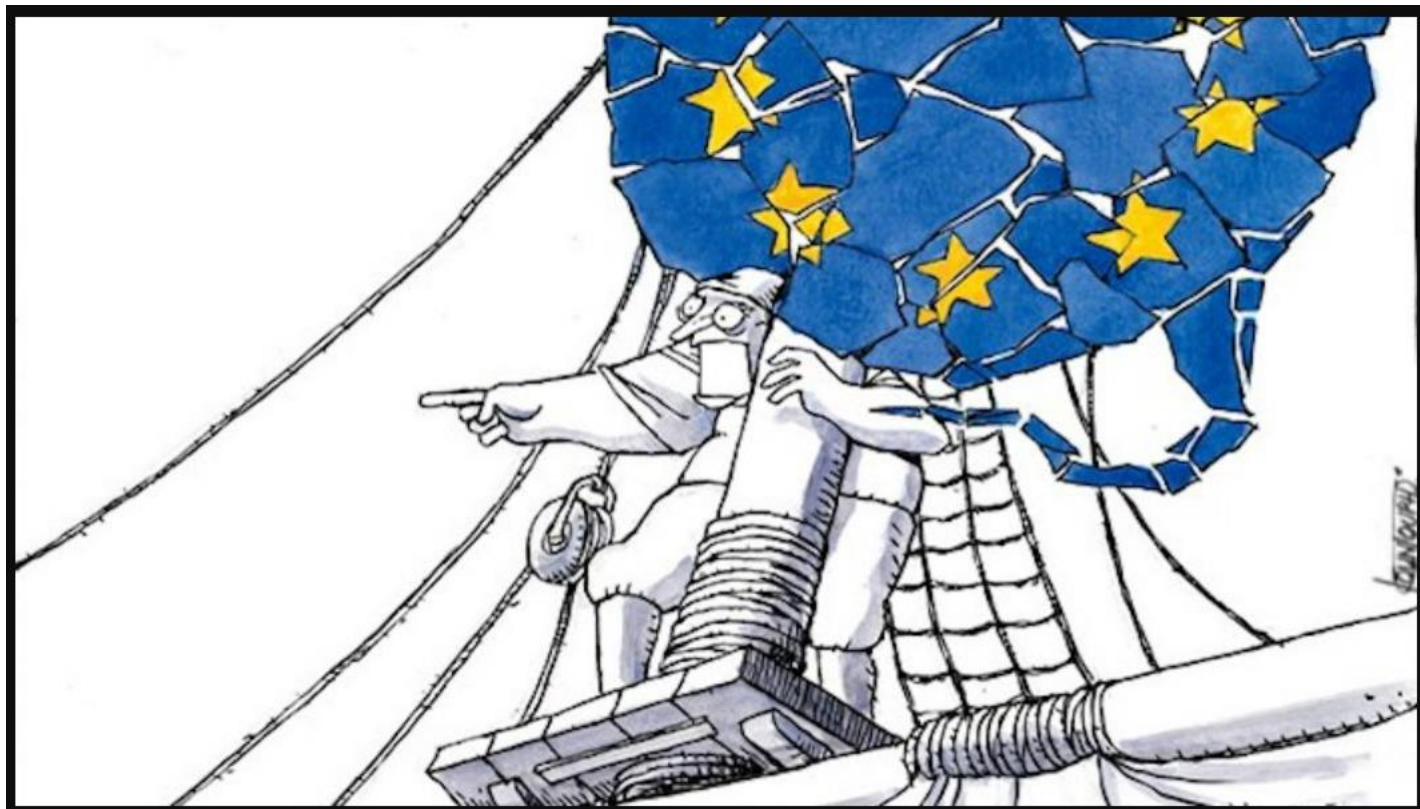
(Article 294 TFEU)



Source: The ABC of the EU Law (2017)



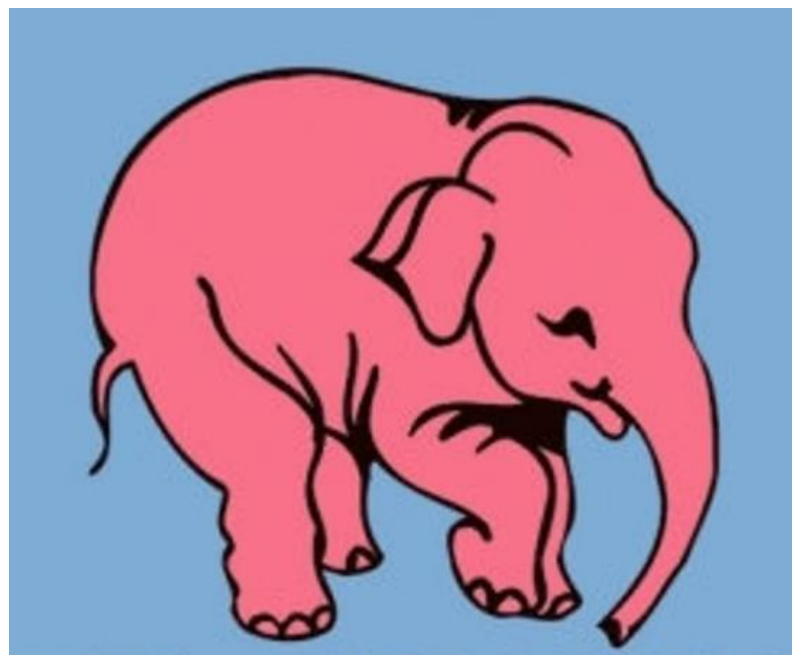
# Elephants in the chambers



# Elephants in the chambers



# Elephants in the chambers



# Elephants in the chambers



# EPHA's position

- Based on the mission to **promote good health**
- **Mandatory**
- **Interpretative**
- Based on **uniform reference values** (e.g. per 100g or 100ml)
- Mixed, in terms of highlighting both **positive and negative** attributes
- In line with the **World Health Organization (WHO)** 15 draft principles on FOP labelling schemes.
- \* **Alcohol** must be included





# Future (?)

## PROMOTE SUSTAINABLE FOOD CONSUMPTION, FACILITATING THE SHIFT TOWARDS HEALTHY, SUSTAINABLE DIETS

Proposal for a harmonised **mandatory front-of-pack nutrition labelling** to enable consumers to make health conscious food choices

Q4 2022

Set **nutrient profiles** to restrict promotion of food high in salt, sugars and/or fat

Q4 2022

Launch initiatives to stimulate **reformulation** of processed food, including the setting of **maximum levels for certain nutrients**

Q4 2021





# Conclusions

- ✓ FIC and FOP: No silver bullet, but ***another*** bullet
- ✓ Reformulation can be ***a solution***, not the trick
- ✓ Policy for the ***common people, and for all***



# Conclusions

- ✓ FIC and FOP: No silver bullet, but ***another*** bullet
- ✓ Reformulation can be ***a solution***, not the trick
- ✓ Policy for the ***common people, and for all***
- ✓ **Food environments**





# For comments, questions, further input:

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