The AVMSD and alcohol advertising rules

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EPHA workshop: Using access-to-document requests to support health policy advocacy
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How did we use A2D to understand the AVMSD revision process?

1. **Exploratory use of A2D** – filling major gaps in publicly available documentation of the policy process
2. **Deep-dive** (iterative) – following specific leads

**Types of documents requested**

A. Policy documents – e.g., draft IAs

B. Internal processes – e.g., inter-service steering group/ consultation, RSB

C. Meetings/ correspondence with external stakeholders
Takeaways (from this case & others)

• What comes after the initial request is an important part of the process (but more time-consuming)
• More challenging to obtain information for ongoing policy processes (and those going too far back?)
• Inconsistent redactions worth challenging
• Triangulate – A2D results rarely present a full picture