

The AVMSD and alcohol advertising rules

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EPHA workshop: Using access-to-document requests to support health policy advocacy

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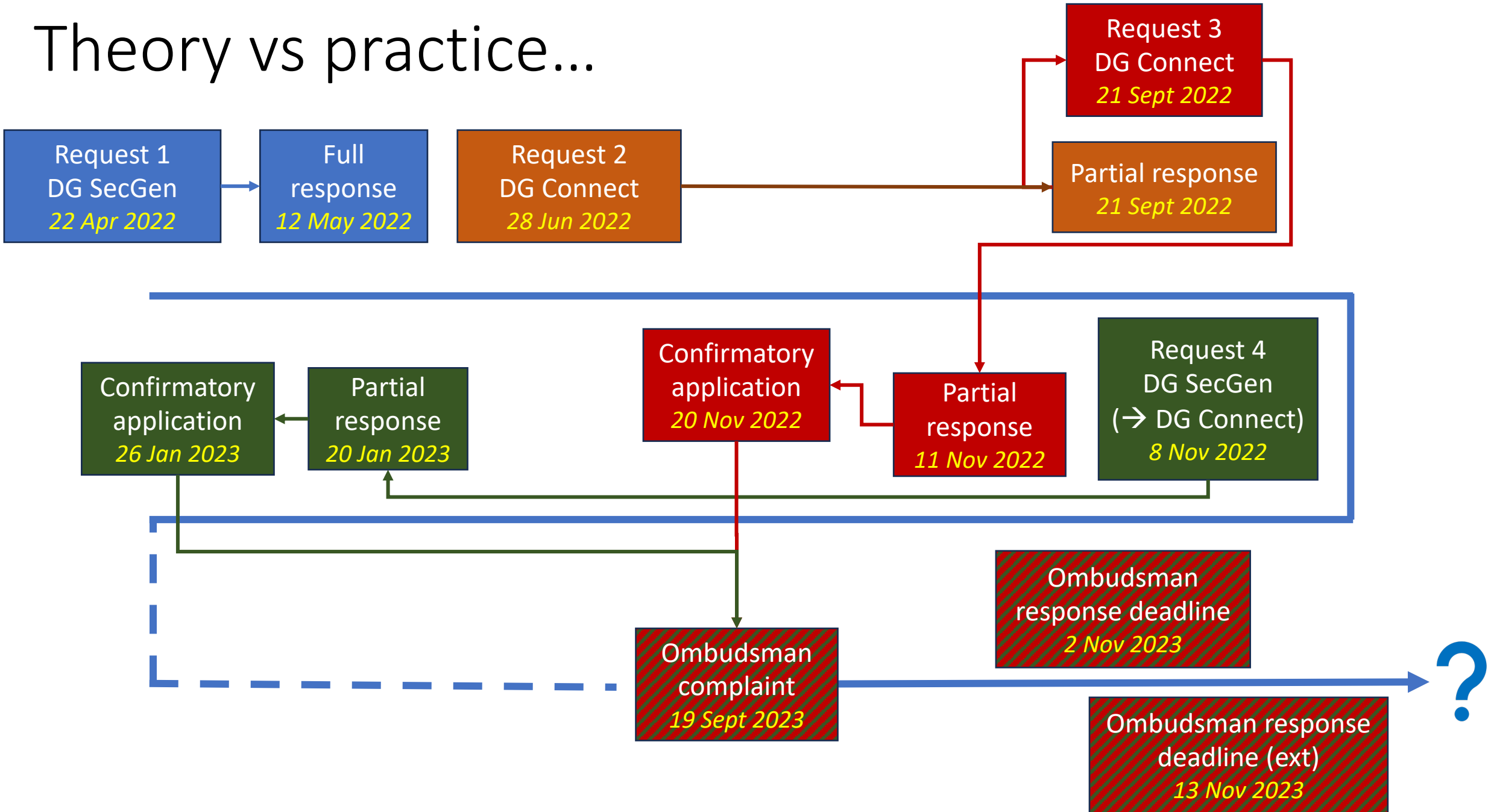
How did we use A2D to understand the AVMSD revision process?

1. Exploratory use of A2D – filling major gaps in publicly available documentation of the policy process
2. Deep-dive (iterative) – following specific leads

Types of documents requested

- A. Policy documents – e.g., draft IAs
- B. Internal processes – e.g., inter-service steering group/ consultation, RSB
- C. Meetings/ correspondence with external stakeholders

Theory vs practice...



Takeaways (from this case & others)

- What comes after the initial request is an important part of the process (but more time-consuming)
- More challenging to obtain information for ongoing policy processes (and those going too far back?)
- Inconsistent redactions worth challenging
- Triangulate – A2D results rarely present a full picture