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**COMPLETE**

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## Page 3: Demographic Information

**Q1** An organisation (please specify):  
 Who do you represent? European Public Health Alliance (EPHA)

**Q2** Other (please specify):  
 Which of the following best describes your organisation or yourself? Civil Society Organization

**Q3** **Belgium**  
 In what country do you live?

**Q4** **Male**  
 What is your gender?

**Q5** **25 to 34**  
 What is your age?

**Q6** **Yes**  
 May we include you in the EBC database?

## Page 4: Contact information (Optional)

**Q7** **PhD.**  
 What is your title?

**Q8**  
 At what email address would you like to be contacted?  
 alessandro.gallina@epha.org

**Q9**

What is your first name?

Alessandro

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**Q10**

What is your last name?

Gallina

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**Q11**

What is your affiliation?

European Public Health Alliance

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**Q12**

**Yes, attributed to myself or my organisation**

Do you consent to EBC publishing your/your organization's response?

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Page 5: Priority 1

**Q13**

How satisfied are you with priority 1 ?

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**Satisfied**

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**Q14**

Do you have any comments, questions, or concerns?

At EPHA, we are generally satisfied with Priority 1's focus on promoting brain health and preventing brain disorders. However, there are significant gaps that need addressing:

Commercial Determinants of Health: The priority lacks emphasis on addressing commercial determinants of health, which play a crucial role in influencing brain health outcomes. However, it emphasizes the importance of understanding a wide array of factors, including socioeconomic and environmental influences, which can indirectly cover commercial determinants.

There is still room for improvement in making the commercial determinants of health more explicit and ensuring that preventative measures are both ambitious and actionable.

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Page 6: Priority 2

**Q15**

How satisfied are you with priority 2 ?



**Satisfied**

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**Q16**

Do you have any comments, questions, or concerns?

At EPHA we are generally satisfied with the comprehensive approach in priority 2, however:

**Insufficient Focus on Social Determinants:** EPHA emphasizes the importance of addressing social determinants of health. While Priority 2 discusses various biological and genetic factors, it might lack a comprehensive focus on social, economic, commercial, and environmental determinants that EPHA deems crucial for a holistic understanding of brain health.

**Integration of Civil Society in Research:** EPHA advocates for meaningful civil society participation in health policy and research. Priority 2 does not explicitly mention how civil society, patients, and caregivers will be involved in the research processes, which is essential for transparency and inclusiveness.

**Commercial Determinants of Health:** Similar to Priority 1, there might be a lack of emphasis on the commercial determinants of brain health, such as the influence of industries like tobacco, alcohol, and ultra-processed foods. EPHA argues that without stringent regulations on these industries, comprehensive health strategies remain incomplete.

**Ethical Considerations and Data Privacy:** The priority mentions the use of AI and digital technologies extensively. However, the ethical implications and data privacy concerns are not addressed robustly enough, especially considering the sensitive nature of health data.

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Page 7: Priority 3

**Q17**

How satisfied are you with priority 3 ?



**Satisfied**

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**Q18**

Do you have any comments, questions, or concerns?

Priority 3 covers several important aspects of improving care and support for people living with brain conditions, EPHA would appreciate more detailed and actionable plans to address implementation challenges, health inequities, patient and caregiver involvement, and stigma reduction. In particular:

**Addressing Health Inequities:** EPHA frequently highlights the importance of addressing health inequities. While the document acknowledges differences in access to health services, it may not sufficiently address the systemic and structural factors that contribute to these inequities. More actionable steps are needed to ensure equitable access to care for all populations, including marginalized and vulnerable groups.

**Economic Evaluation Frameworks:** The emphasis on cost/benefit analyses and economic evaluation is crucial. However, a stronger focus is needed, on ensuring these frameworks are used to prioritize interventions that promote health equity and are accessible to all, not just those that are cost-effective in the short term.

**Patient and Caregiver Involvement:** EPHA advocates for greater involvement of patients and caregivers in the research and implementation process. This includes not just participation in studies but also active roles in decision-making processes to ensure that their needs and perspectives are adequately represented and addressed.

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Page 8: Priority 4

**Q19**

How satisfied are you with priority 4 ?



**Satisfied**

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**Q20**

Do you have any comments, questions, or concerns?

Priority 4 addresses important aspects of integrating social, ethical, and legal dimensions into brain health research and innovation, EPHA argues that more detailed, actionable, and targeted measures are needed to ensure these dimensions are effectively incorporated and that equity and ethical considerations are prioritized.

In particular, the priority discusses the need to develop appropriate metrics to evaluate the consequences of brain disease and the effectiveness of interventions. More specific indicators and standardized evaluation tools are needed to accurately measure patient-relevant outcomes and the broader social and economic impacts of brain health initiatives.

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Page 9: Transversal priorities

**Q21**

How satisfied are you with the transversal priorities to improve brain health?



**Satisfied**

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**Q22**

Do you have any comments, questions, or concerns?

The transversal priorities for improving brain health in the provided document are comprehensive and address multiple critical aspects, including the translation of innovation to the market, optimal use of infrastructures and data, enhancing reproducibility and standardization, participative research, and the integration of ethical and legal dimensions. However, there are areas where the document could be improved:

**Implementation Details:** While the priorities outline the importance of various aspects like market translation and socio-economic value, there is often a lack of concrete strategies and mechanisms to ensure these objectives are achieved effectively. More detailed action plans and clear pathways are needed to bridge the gap between scientific research and practical, market-ready solutions.

**Systems Thinking:** The document sometimes fails to consider how interventions in one area can impact other aspects of brain health. A more integrated approach that takes into account the interconnected nature of these priorities could enhance the overall effectiveness of the strategies. For instance, addressing the reproducibility of research results not only improves scientific integrity but also boosts market confidence and investment in BH innovations.

**Holistic and Multidisciplinary Approaches:** The emphasis on interdisciplinary collaboration and stakeholder engagement is commendable, but there is a need for more specific frameworks to facilitate these collaborations. This includes ensuring that diverse perspectives, particularly from underrepresented groups, are meaningfully included in all phases of research and implementation.

**Ethical and Legal Considerations:** While ethical and legal dimensions are acknowledged, the document could benefit from more robust guidelines and frameworks to ensure compliance and protection of participants' rights and data privacy. This is especially important given the increasing use of digital technologies and AI in BH research.

In summary, while the document's priorities are comprehensive and cover essential aspects of improving brain health, there is a need for more specific methods for implementation and a systems-thinking approach to fully realize their potential impact.

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Page 10: Overall evaluation

**Q23**

Overall, how satisfied are you with the priorities and transversal priorities to improve brain health?

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**Satisfied**

## Q24

Do you have any general feedback or comments ?

The priorities outlined for improving brain health are comprehensive. However, there are critical areas that require further emphasis and development:

**Greater Focus on Prevention:** While the priorities address various aspects of BH, a stronger emphasis on preventive measures is needed. This includes addressing risk factors and implementing strategies to prevent brain disorders before they develop. Prevention should be a central theme, integrated into all research and innovation efforts to reduce the incidence and burden of brain diseases across populations.

**Equity in Brain Health:** Ensuring equity in BH is paramount. The priorities should place greater focus on addressing health disparities and ensuring that all populations, especially vulnerable and marginalized groups, have access to the benefits of BH research and innovations. Strategies to tackle socio-economic, cultural, commercial, and environmental determinants of health must be robust and actionable to promote health equity.

**Fostering Co-Creation Processes:** The engagement of all relevant stakeholders, including patients, caregivers, healthcare providers, researchers, and policymakers, is crucial. The priorities should emphasize the importance of co-creation processes where these stakeholders actively collaborate throughout the research and implementation phases. This collaborative approach ensures that the interventions and innovations are relevant, practical, and widely accepted.

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