

DEBUNKING GREEN TRANSPORT MYTHS

Facts & Success Stories You Need to Know

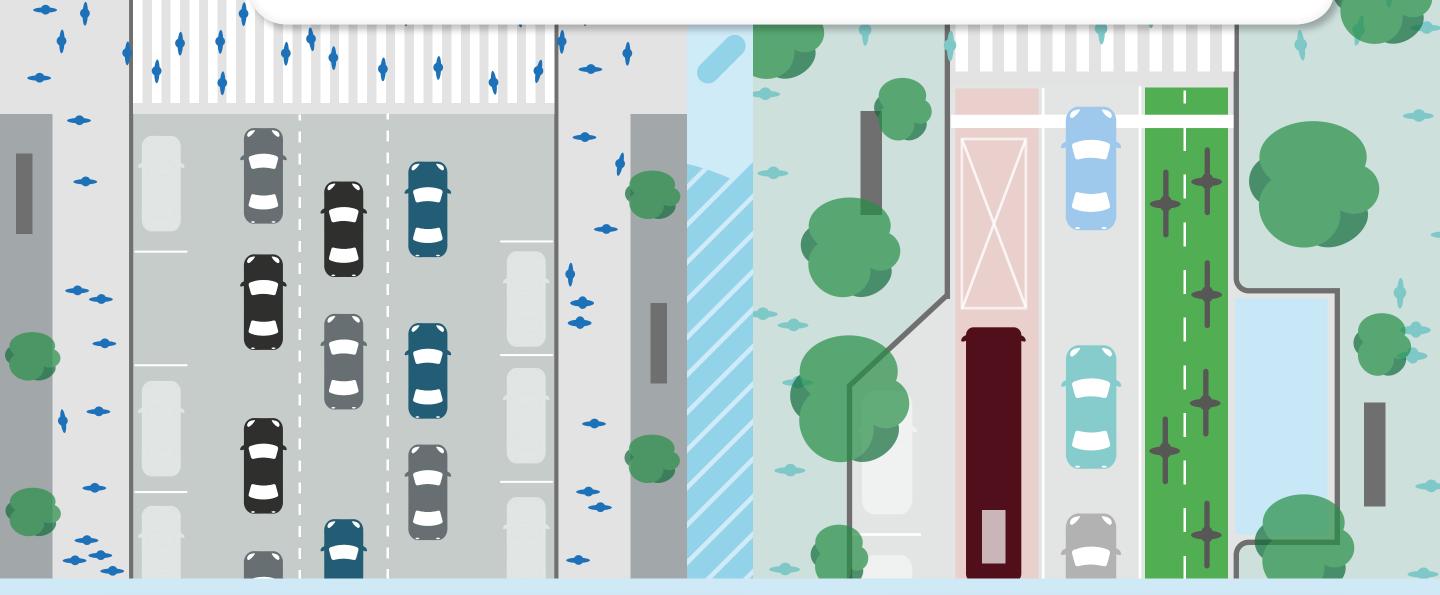
MISCONCEPTION



"Building more bike lanes and pedestrian areas will just increase traffic."

REALITY

Expanding biking, walking, and public transit options reduces traffic by encouraging more people to choose these sustainable modes of transportation over driving.



A study by the European Cyclists' Federation found that in dense urban areas, <u>a bike</u> lane can move up to 7,500 people per hour, compared to just 2,000 in a car lane.

Health & Environment Benefits:

Fewer cars means cleaner air, more physical activity, and fewer traffic injuries.



CASE STUDY: Oslo, Norway



The Car-Free Liveability Programme, launched in 2016, led to <u>car traffic in the city centre reducing by 19% in 2019</u>, while <u>bicycle use rose by 77% between 2014 and 2020</u>. This successful initiative resulted in cleaner air and lower rates of respiratory illnesses, enhancing overall public health. Oslo is now a model for sustainable, people-friendly cities worldwide.