

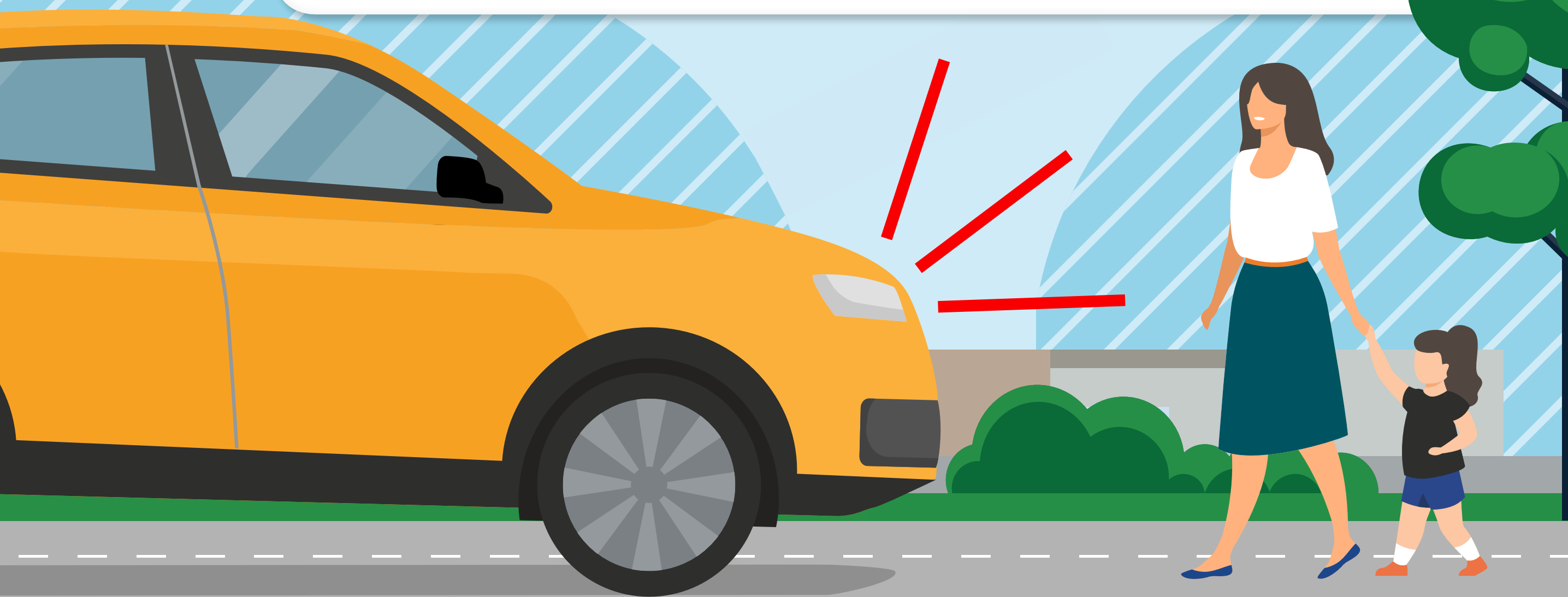
MISCONCEPTION



“SUVs are made for families and are safer than other cars if you get into a crash.”

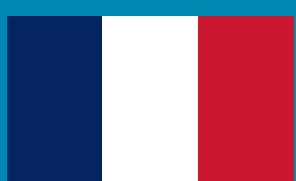
REALITY

Contrary to popular belief, SUV are **more dangerous** for both drivers and pedestrians. Pedestrians are twice as likely to be killed in an SUV collision compared to a standard car, and SUV drivers are 10% more likely to have an accident.



Heavier SUVs increase the risk of death for vulnerable road users by 30%, and cars with bonnets 10 cm higher than average raise fatal injury risks by 30%.

Not only that, but SUVs consume about 15% more than a standard car.



CASE STUDY: Paris, France



To address safety and environmental concerns, Paris **tripled parking fees for SUVs from €6 to €18 per hour in the city centre** this aims to reduce SUVs entering the city, therefore reducing collisions. Other cities, like Lyon, are following this approach to reduce SUV use.